



Policy & Procedures

NUMBER: 04-02

SUBJECT: RULES OF CONDUCT FOR D.A.R.E. OFFICERS

DATE: January 2020

PURPOSE

To establish a national policy regarding conduct of D.A.R.E. Instructors.

POLICY

D.A.R.E. is a nationally known and recognized drug and violence prevention program. The D.A.R.E. logo is recognized by millions of children and parents across the country and around the world. Maintaining the continuity, integrity and reputation of the national D.A.R.E. program is the responsibility of each D.A.R.E. Instructor, all state D.A.R.E. entities and D.A.R.E. America. Becoming a D.A.R.E. Instructor is a privilege, not a right. Officers or approved military members who successfully complete any D.A.R.E. training, from a recognized Training Center or D.A.R.E. America approved training team will be expected to comply with the D.A.R.E. Officer's Code of Conduct. This code of conduct will ensure officers and approved military members present themselves as positive role models to the students they teach and the community they serve.

PROCEDURE

1. Every officer or military member who successfully completes any D.A.R.E. curricular component shall be required to sign and comply with the D.A.R.E. Code of Conduct. A copy of the Code of Conduct shall be signed by each trainee and forward with the class roster and D.A.R.E. Officer Information Sheet to D.A.R.E. America. A copy of the D.A.R.E. Officer's Code of Conduct shall also be provided to each trainee.
2. The D.A.R.E. Code of Conduct shall act as guide to officers or approved military members when representing the D.A.R.E. program.
3. This policy and the D.A.R.E. Code of Conduct will be reviewed during each course of D.A.R.E. curricular instruction where certification is conferred.

DRUG ABUSE RESISTANCE EDUCATION D.A.R.E. PROGRAM CODE OF CONDUCT

Maintaining the continuity and integrity of the National D.A.R.E. program is the responsibility of D.A.R.E. America and each D.A.R.E. Instructor. Officers and military members who become certificated D.A.R.E. instructors by successfully completing D.A.R.E. curriculum training is required to adhere to the D.A.R.E. Officer's Code of Conduct. This code of conduct will ensure that all officers and approved military members certificated to deliver D.A.R.E. curricula, present themselves as positive role models and represent the D.A.R.E. program in an appropriate manner.

CODE OF CONDUCT

I understand that certification to present the D.A.R.E. curriculum is a privilege, not a right and that I may only present those curricula for which I have been certificated. Violations of the following standards may result in decertification and loss of the privilege to present D.A.R.E. curriculum.

1. Criminal Misconduct
2. Administrative misconduct, including but not limited to:
 - Knowingly failing to comply with established national or regional policies and procedures.
 - Knowingly failing to deliver the D.A.R.E. curriculum according to the program design.
 - Knowingly using the D.A.R.E. name, logo, and/or copyright-protected material in an inappropriate manner.

3. Unbecoming Conduct

The officer/instructor is the most visible representative of the D.A.R.E. program. Each involved officer/instructor represents all who have and continue to contribute to the program. As a highly visible member of the community, the conduct of an officer/instructor affiliated with D.A.R.E. is closely scrutinized, and actions on and off duty reflect directly upon the public's perception of the program. Officers/instructors certified to present D.A.R.E. curriculum must conduct themselves in a respectful, courteous, ethical, and professional manner with complete obedience to the law not bringing discredit to themselves, their employing agency, the law enforcement profession, the military or the D.A.R.E. program.

4. Violations of Trademark and Copyright Laws

Officers/instructors certificated to instruct D.A.R.E. curriculum shall not violate the D.A.R.E. America Trademark Infringement Policy which states, "No local production of any D.A.R.E. merchandise may be undertaken. Only authorized licensed vendors of D.A.R.E. America may use the D.A.R.E. name or family of D.A.R.E. trademarks on D.A.R.E. items or promotional items. Any person (including a police officer/or authorized military member) who utilizes any of these trademarks on merchandise, promotional items, or in publications without the written consent of D.A.R.E. America may be in violation of federal law and subject to prosecution."

D.A.R.E. Officer/Instructor Signature

Training Team Representative Signature

Printed Name

Date

Printed Name

Date