

## SAMPLE DONATION NEWS RELEASE

For Immediate Release  
(Date)

For further Information:  
(Your name)  
(Your daytime telephone number)

### **(ORGANIZATION) DONATES \$(AMOUNT) TO D.A.R.E. (DRUG ABUSE RESISTANCE EDUCATION) PROGRAM**

(City/State) – Thanks to a \$(amount) donation from (organization) to the local D.A.R.E. (Drug Abuse Resistance Education) program, (explanation of how money will be used— i.e. number of additional students who will go through the D.A.R.E. program this year). The donation was made on (date) when (donor’s name/title) presented a check to (recipient’s name and title).

D.A.R.E. is the largest and most comprehensive drug education and violence prevention program in the United States today. In (name of city/county) D.A.R.E. is a partnership between the (city/county) Police Department, the (name) School District and the private sector. Donations such as this are crucial to D.A.R.E.’s continued operations in the community.

D.A.R.E. is a nationally acclaimed program in which specially trained veteran police officers are assigned to classroom “beats” where they teach a 17-week anti-drug/anti-violence curriculum to elementary school students. D.A.R.E. teaches the students concrete ways to refuse pressure to try drugs alcohol and the life skills necessary to stay away from drugs, alcohol and gangs.

The D.A.R.E. program was established in 1983 in Los Angeles. Since then, law enforcement agencies around the country have joined the crusade. The program has now expanded into more than 300,000 classrooms in 50 states and 53 countries around the world.