

## SAMPLE PARENT MEETING NEWS RELEASE

For Immediate Release  
(Date)

For Further Information:  
(Your name)  
(Your daytime telephone number)

### **(YOUR CITY) PARENTS JOIN POLICE, SCHOOLS TO FIGHT DRUG ABUSE THROUGH D.A.R.E.**

(City, State) - - (Number) local parents met with school and law enforcement officials today to learn how they can help keep (your city) youth free from drugs, gangs and violence through their support of the nationally acclaimed D.A.R.E. (Drug Abuse Resistance Education) program.

The elementary D.A.R.E. program is a 17-week police officer-led curriculum that provides young people with specific decision-making techniques that can help resist peer pressure to use drugs and alcohol and join gangs. As part of the local D.A.R.E. program at (name of school), police officers encouraged parents to work with their children to reinforce skills they are learning through D.A.R.E.

“Our children are most important resource,” said Officer (name/title), who has been involved with D.A.R.E. since (year). “The D.A.R.E. program offers kids real-world ways to avoid drugs and violence. By educating and motivating this generation of young people, we’re hoping to significantly reduce the demand for illegal substances and the incidence of violence in our community. Parental involvement is a key component in the battle to help keep kids off drugs. By reinforcing the D.A.R.E. message at home, parents can help support their children’s decision to avoid drugs, gangs and violence.”

The D.A.R.E. program was established in 1983. Since then, the program has expanded to all 50 states, 53 other countries and over 300,000 classrooms, positively impacting more than 36 million youth per year.

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## **SAMPLE PARENT MEETING NEWS RELEASE (cont.)**

2-2-2

Parents Join Police, Schools to Fight Drug Abuse

The D.A.R.E. program was established in (your city) in (year) with (number) officers. Today (number) local law enforcement professionals devote a majority of their time to the D.A.R.E. program. In (your city), D.A.R.E. classes are held in (number) schools, reaching more than (number) local children each year.

Acclaimed by educators and government officials nationwide, D.A.R.E. graduates consistently show lower rates of drug and alcohol use than their non-D.A.R.E. counterparts, as well as improved grades and study habits.