

D.A.R.E. NEWS

The Salem Police Department is your partner in public safety, education, and crime prevention!



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RESOURCE PHONE NUMBERS

Crime Prevention Unit
503-588-6175

Crime Tips Hotline
503-588-8477

Graffiti Reporting Hotline
503-371-4264

Police Department Web Page
www.cityofsalem.net/police



Visit us at www.dare.org for more information about:

- News about D.A.R.E.
- Evaluation updates on curriculum
- Prevention tips for parents and kids
- Latest research on drugs & related issues

Surgeon General Commends the Effectiveness of D.A.R.E.'s 'keepin' it REAL' Curriculum

The United States Surgeon General's landmark report on alcohol, drugs and health entitled *Facing Addiction in America: The Surgeon General's Report on Alcohol, Drugs, and Health* concludes that alcohol and drug misuse, disorders, and addiction, are among America's most pressing public health concerns. As noted in the report, nearly 21 million Americans – more than the number of people who have all cancers combined – suffer from substance use disorders.

The exhaustive report's chapter dedicated to prevention programs concludes that evidence-based prevention interventions, carried out before the need for treatment, are critical because they can delay early use and stop the progression from use to addiction resulting in costly individual, social, and public health consequences. The study states, "The good news is that there is strong scientific evidence supporting the effectiveness of prevention programs and policies."

The report concludes that interventions for adolescents have been shown to affect either the initiation or escalation of substance use. D.A.R.E.'s *keepin' it REAL* curriculum is among a number of select programs the Surgeon General identifies as building social, emotional, cognitive, and substance refusal skills that provide children accurate information on rates and amounts of peer substance use.

D.A.R.E. America formed an alliance with The Pennsylvania State University for adoption of the *keepin' it REAL* curriculum. *Keepin' it REAL* was developed by P.S.U. with support from the National Institute on Drug Abuse, utilizing rigorous longitudinal scientific evaluations to create this evidence-based program. *Keepin' it REAL* also adheres to relevant National Institute of Health's *Lessons from Prevention Research* principles.

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Scientific American magazine commended D.A.R.E.'s *keepin' it REAL* curricula in its article, *The New D.A.R.E. Program—This One Works. The keepin' it REAL substance-abuse curriculum focuses on students' problem solving and decision making, not drugs.*

Dr. Michael Hecht and Dr. Michelle Miller-Day, among the original developers of the *keepin' it REAL* drug prevention program state, "The early use of drugs increases a person's chances of developing addiction and other physical and psychological problems. Consequently, preventing drug use is essential to reducing these risks. We are proud to partner with D.A.R.E. in their goal of providing evidence-based prevention programs to youth around the globe."

For the full report and executive summary, visit <http://addiction.surgeongeneral.gov/>. For additional information on D.A.R.E., please visit www.dare.org.

Fund Raising for D.A.R.E.

We currently present the D.A.R.E. program to more than 1,000 students every year. The program brings a specially trained police officer into classrooms once a week for about four months. Students actively participate in class and take a stand against drugs and bullying.

The Salem Police Department and the Salem-Keizer School District are committed to providing a quality program which helps kids make good choices and stay safe. The new D.A.R.E. program is called *keepin' it REAL*. In class, the officer and students review REAL situations, involving REAL students, and develop REAL skills the students use to solve REAL problems. More than an anti-drug program, it is problem solving and decision making that is age appropriate and research based. We are asking for your financial support.

Fund raising goal for D.A.R.E. supplies:

Workbooks	\$1,290.00
Pencils	270.00
Erasers	340.00
Name cards	190.00
D.A.R.E. bumper stickers	210.00
Graduation t-shirts	6,500.00
Daren awards	600.00
Medallions	<u>654.00</u>
Fund raising goal:	\$10,054.00



Please sponsor this valuable program today. The Salem Police Foundation accepts contributions to help fund D.A.R.E. Make your tax deductible donation in any amount to the Salem Police Foundation. Please indicate your donation is for the D.A.R.E. program and mail it to:

Salem Police Foundation

P.O. Box 2631

Salem, OR 97308

Have you heard about the Neighborhood Watch program, Security Survey program, Bicycle Registration program, or Operation Identification? Would you like to learn more about how you can help us keep our community safe? Please call the Crime Prevention Unit at 503-588-6175.